TOWARDS A NEW CREATIVE AND INNOVATIVE EUROPE
CONFERENCE PROGRAMME AND INVITATION
Warsaw, November 30th – December 2nd, 2006

Honorary Committee
Undersecretary of State Olaf Gajl
The Ministry of Science and Higher Education
Ambassador Jan Store
The Embassy of Finland in Warsaw
Ambassador Róża Thun
The Representation of the European Commission in Poland
Undersecretary of State Krzysztof Olenzki
The Ministry of Culture and National Heritage
Rector Krzysztof Pawłowski
Wyższa Szkoła Biznesu – National Louis University
CONFERENCE PROGRAMME

November 30th, 2006
The Ministry of Science and Higher Education, ul. Wspólna 1/3, Room 117
6:00 p.m. Introductory Address
Jorma Routti “Finland as a Knowledge Economy. Elements of Success and Lessons Learned”
7:00 to 9:00 p.m. Opening Buffet

December 1st, 2006
Business Center Club, Plac Żelaznej Bramy 10
9:30 to 10:00 a.m. Opening Ceremony
Chairman: Krzysztof Pawłowski
Welcome addresses
The Embassy of Finland
The Representation of the European Commission in Poland
The Ministry of Science and Higher Education
The Ministry of Culture and National Heritage
The Ministry of Foreign Affairs
10:00 a.m. to 12:45 p.m. PANEL ONE
The foundations of European creativity and innovation
Chairman: Louis Emmerij
PANELISTS:
Mikel Landabaso
Paul Drewe
Karel Mueller
Ron Boschma
Bohdan Jung
11:30 a.m. to 11:45 Coffee break
DISCUSSION
Answers by the panellists.
Concluding remarks of the Chairman.
12:45 Press Conference
1:00 p.m. to 2:00 p.m. – Lunch
2:00 to 4:00 p.m. PANEL TWO
Creativity and innovation as a challenge for the European corporation (enterprise)
Chairman: Jorma Routti
PANELISTS:
Erkki Ormala, NOKIA

4:30 to 6:30 p.m. PANEL THREE
The creativity and innovation as a challenge for the European Union
Chairman: Mikel Landabaso
PANELISTS:
Olaf Gajl
Ewa Ośniecka-Tamecka (tbc)
Tomasz Grosse
Thomas Schauer
DISCUSSION
Answers by the panellists.
Concluding remarks of the Chairman.

December 2nd, 2006
Business Center Club, Plac Żelaznej Bramy 10
9:30 to 11:30 a.m. PANEL FOUR
Creativity and innovation as a challenge for European regions and cities
Chairman: Gerd Schienstock
PANELISTS:
Martti Launonen
Krzysztof Pawłowski
Rafal Dutkiewicz
Hans van Zon
Valterri Kaarlemo
DISCUSSION
Answers by the panellists.
Concluding remarks of the Chairman.
11:30 a.m. to 12:00 noon Coffee break

12:00 – 2:00 p.m. PANEL FIVE
Creativity and innovation as a challenge for the European University and R&D Community
Chairman: Wilhelm Krull
PANELISTS:
Jerzy Langer
Simone Arnaldi
Dimitrios Konstadakopulos
DISCUSSION
Answers by the panellists.
Concluding remarks of the Chairman.
2:00 to 3:00 p.m. – Lunch
3:00 to 5:30 p.m. PANEL SIX
Creative and innovative Europe of the XXI century towards an European Research Programme
Chairman: Antoni Kukliński
PANELISTS:
Jan Lambooy
Daniele Ietri, Silvia Rota
Krzysztof Porwit
Józef Niżnik
Anna Gąsior – Niemiec
Wojciech Burzyński
Roman Galar
DISCUSSION
Answers by the panellists.
Concluding remarks of the Chairman.
5:30 to 5:50 p.m. Conclusion of the conference by Krzysztof Pawłowski
5:50 to 6:30 p.m. A Farewell glass of wine offered by His Excellency Jan Store the Ambassador of Finland

The organizers of the conference express their appreciation to SKANDIA ZYCIE Towarzystwo Ubezpieczeniowe SA for a contribution to the financial background of the conference.

Organizing Committee:
Agnieszka Gryzik Arja Makkonen
Katri Pacek Marzena Guz-Vetter
Wojciech Wysocki Katarzyna Czapczyńska
Jan Tendaj Krzysztof Motyk
Monika Smoleń Iwona Pawlikowska
Andrzej Kosmala Anna Maria Torz
Ewa Kordys Cezary Lusiński
Agata Wydma
awydmanska@wsb-nlu.edu.pl
We would like to invite you to participate in the conference “Towards a new creative and innovative Europe”, which is going to take place in Warsaw from November 30 to December 2, 2006.


Lectures and panel discussions will be conducted by prominent academics and business leaders within the field.

R.S.V.P. by 29 November to Ms. Agata Wydmańska, email: awydmanska@wsb-nlu.edu.pl, mobile 663 88 56 92, phone 22 839 68 36
List of Speakers:

1. **Jorma Routti**, Prof., Chairman, CIM Creative Industries Management
2. **Krzysztof Pawłowski**, Dr, Rector, Wyższa Szkoła Biznesu – National Louis University
3. **Louis Emmerij**, Prof. Dr, Co-Director, United Nations Intellectual History Project, Former President, OECD Development Centre, Paris, Graduate Center, City University of New York
4. **Mikel Landabaso**, Dr, Deputy Head of Unit - Spain, Directorate General for Regional Policy, EU Commission
5. **Paul Drewe**, Prof., Faculty of Architecture, Delft University of Technology
6. **Karel Müller**, Prof., Vice-dean, Lecturer, Faculty of Humanities, Charles University
7. **Ron Boschma**, Professor, Utrecht University, Department of Economic Geography, The Netherlands
8. **Bohdan Jung**, PHD, Institute of International Studies, Warsaw School of Economics
9. **Erkki Ormala**, Director for Technology Policy, Nokia, Finland
10. **Bogusław Skuza**, President of Skandia Life S.A. in Poland
11. **Marek Darecki**, Aviation Valley (tbc)
12. **Krzysztof Bulaszewski**, Dyrektor Działu Systemów i Technologii, IBM Polska Sp. z o.o.
13. **Olaf Gajl**, Under Secretary of State, Ministry of Science and Higher Education
14. **Tomasz Grosse**, Dr, Institute for Public Affairs
15. **Thomas Schauer**, Dr, Director, European Support Centre of the Club of Rome
16. **Gerd Schienstock**, Prof. Dr, Professor, Work research Centre, University of Tampere
17. **Martti Launonen**, Dr, Vice President, Technopolis Plc
18. **Rafał Dutkiewicz**, President of Wroclaw
19. **Daniele Ietri**, PHD, Assistant/Contract Professor, Faculty of Economics, University of Turin
20. **Silvia Rota**, PHD, Assistant/Contractor Professor, DITER, POLITECNICO E UNIVERSITà DI TORINO
21. **Valtteri Kaartemo**, Research Associate, Pan-European Institute, Turku School of Economics
22. **Wilhelm Krull**, Dr, Secretary General, VolkswagenStiftung
23. **Jerzy Langer**, Prof., Professor, Institute of Physics, Polish Academy of Science
24. **Simone Arnaldi**, Dr, Director, Instituto Jacques Maritain
25. **Dimitrios Konstadakopulos**, Center for European Studies, Faculty of Humanities, Language and Social Science, University of the West of England
26. **Antoni Kukliński**, Professor, RECIfER Wyższa Szkoła Biznesu – National Louis University
27. **Jan Lambooy**, Prof. Dr, Honorary Professor Regional and Urban Economics, University of Utrecht
28. **Hans van Zon**, Prof., University of Sunderland
29. **Krzysztof Porwit**, Professor Emeritus, Warsaw School of Economics
30. **Józef Niżyński**, Institute of Philosophy and Sociology Polish Academy of Science
31. **Anna Gąsior-Niemiec**, PHD, Research fellow, Institute of Philosophy and Sociology, Polish Academy of Sciences
32. **Wojciech Burzyński**, PH. D. Econ., Programme Manager, Foreign Trade Research Institute
33. **Roman Galar**, Prof., Institute of Computer Engineering, Control and Robotics, Wroclaw University of Technology