

Urszula Potoniec-Medon

Wyższa Szkoła Biznesu — National Louis University,

Iryna Nyenno

*Department of Economics and Management,
Odessa I. I. Mechnikov University*

**DEVELOPMENT OF THE DOUBLE DEGREE PROGRAMS:
ODESSA MECHNIKOV UNIVERSITY (UKRAINE) —
HIGHER GRADUATE SCHOOL OF BUSINESS (POLAND)**

At present bilateral partnership between Universities become more and more attractive. Such a partnership can be founded for the scientific, pedagogical and cultural processes. The most important issue nowadays is creation of the programs of double and joint diplomas. And it is worth mentioning that common understanding of the credit — module system brings the transparency and lightening of the students working load in the case, he/she would like to obtain the education in different institution. The attractiveness arises from first of all students, and as a consequence, institutional administrators and lectures. Globalization of the job market is a reason of the necessity of gaining international experience in the professional field.

The advantages of the participation in different projects for educators, among which are TEMPUS, CEUME are not only the conduction of different educational events and gaining real results, such as gaining experience, publishing, pedagogical enrichment, etc. The very interesting perspective is networking and later realization of the ideas, making consortium for different activities. Good example for this is the collaboration between Odessa I. I. Mechnikov National University (Department of Economics and Management of Economics & Law Faculty, Ukraine) and Wyższa Szkoła Biznesu — National-Louis University (Poland).

At the moment the “Triple Diploma” program for Management speciality is planned to be founded.

I. I. Mechnikov Odessa National University is one of the oldest in Ukraine. It was founded in 1865, when by the Edict of the Emperor of the Russian Empire Alexander II the Richelieu Lycee

which had existed in Odessa since 1817 was reorganized into Imperial Novorossiya University. All academic and scientific life of the University — from the day of its foundation — was directed by the Statute of 1863 that formed the liberal-democratic tradition of the Higher Institution which has been preserved in it until now, in spite of all the disturbances in the social and political life of the country.

From the very first years of its existence the University of Novorossiya became an important center of science and of training the science and education cadres of the Northern Black-Sea Coastal Region.

Structurally, the University consists of 10 Faculties, 4 Institutes, College, two Preparatory Departments for citizens of Ukraine and foreign countries, 15 scientific-research laboratories (SRL), five scientific institutes, administration departments, experimental training shops and nine dormitories for students, post-graduates and trainees. The University has a sports- and health-rehabilitation complex with its own stadium and rest-base for the students, personnel and university guests in a picturesque section of Odessa, the village of Chernomorka. In all the areas of the University location, there are cafeterias, cafes, bars and medical sections.

All work of the University is directed by its Rector in cooperation with the University Council and the Pro-Rectors.

The academic laboratories have modern academic and scientific equipment and object-teaching appliances. Starting with their 2nd year, the students take part in serious scientific research work, go through their teaching-training at common high- and special high schools. Nowadays the training of specialists at the educational institutes of the Ukraine and at I. I. Mechnikov Odessa National University, in particular, is being re-organized to bring it closer to the system of education in the countries of Europe.

In the last few years, a transition to the multi-stage system of education in accordance with the International Standard Classification of Education (ISCED) and the International Standard Classification of Occupation (ISCO) began in the higher educational Institutions of Ukraine. The multi-stage system of training assumes the possibility of acquiring the occupation and qualification of Junior specialist as an intermediate stage in preparing

bachelors as well as a qualification of specialist, master, candidate, and doctor of science. At I. I. Mechnikov Odessa National University, the multi-stage system of education has been accepted by all faculties and institutes. The introduction of this system makes it possible for Odessa National University graduates to work under the market circumstances of the modern Ukraine and the other NIS countries and for I. I. Mechnikov Odessa National University to be integrated into the world system of training of high-qualification specialists. Information on all the faculties and departments is given below..

Department of Economics and Management structurally is a part of the Economics and Law Faculty. During the 10 years of its existence the Department is well-known as a place, where good competitive specialists are prepared and wide networking of the international institutional partners is in progress.

The interest of the Program creation from the part of the Department of Economics and Management of Odessa Mechnikov University aroused because of the modern approach and feeling of necessity of the choice of the partner institution for making the educational program more qualitative from the point of view of global job market and thus to attract and to meet the needs of the most progressive range of students.

Wyższa Szkoła Biznesu — National-Louis University is a leader in private education, well known in Poland for its excellent infrastructure, qualified renown staff and a quality curriculum. At WSB-NLU, there is a never-ending pursuit to be the best. Our reputation is built on the atmosphere of respect and understanding, a place where students from all over the world can study, develop friendships and obtain the knowledge to get ahead in this world.

The library at WSB-NLU, considering the existing possibilities in Poland, has a unique access to the extensive scientific world of literature, thanks to the possibility of using the collections of National-Louis University online as well as a vast electronic library.

The **traditional library** is an extensive collection of more than 63 thousand books, including 8 thousand of foreign language textbooks and 54 thousand other publications (scripts, manuals, leaflets, scientific works, newspaper year's issues). The library

subscribes permanently to more than 2,600 newspapers (on CD-ROM, DVD, on-line) and 110 printed titles. There are vast audio-visual collections in the library (about 1,600 cassettes), among other things a series of video cassettes with lectures in marketing by the American lecturers from the General Motors Institute.

The **electronic library** consists of a computer unit, CD-ROM optical readers and peripheral devices enabling a very fast search and printing of required materials. The collections in the computer reading room are comprised of optical disks — CD-ROMs and DVDs. There is information on 3,200 CD-ROMs which in a traditional form would make up more than 150 thousand volumes.

WSB-NLU students are eligible to rent a room in the dormitories: **1) Dormitory — Barbackiego Street;**

2) Dormitory — Jana Pawła Street

Students can rent a one, two or three room apartment. Each apartment has its own kitchen and bathroom. Jana Pawła dormitory also offers rooms with separate bathrooms.

Students who live in the Barbackiego dorm have the possibility to practice some sports or even to organize barbecues with friends on the dormitory property.

Moreover in the Barbackiego dormitory there is also a lounge and hotel, destined for student's families and other guests.

- Dormitory kitchens are equipped in a fridge and cooker.
- Dorm rooms have beds, special furniture for clothes and books, desks and chairs.
- Each dorm room has the Internet, a phone and a TV connection.
- In dormitories students have access to laundry facilities with washing machines and electronic driers.
- Dormitories have their own parking lot for cars which is monitored by security.
- The dormitories have a reception desk, security monitors and special security personnel.

Since 1991 we have been educating young people, providing students with confidence, teaching them to be initiators as well as innovators. Our well rounded education supported by an American diploma has allowed many of our graduates to work around the world, enabling them to fulfill their professional aims. As one student once remarked, "we have received much more than we

were promised in the beginning". We are proud to have created a University which is flexible, able to adjust to market needs and changes, and which supports practice, encourages ambition, and whose graduates are its best business card.

There are four departments at Wyższa Szkoła Biznesu — National-Louis University. Each program is modified, updated and adjusted to the latest market requirements every year

Thus, there is an evidence of the high level of WSB activity, infrastructure, interaction. WSB — NL University is famous for its internationalization because of the presence of the students from different continents and participation in the wide range of educational projects.

The Management program of WSB — NLU meets world standards in acquiring knowledge. It is a unique program because of the emphasis put on students' practical preparation over theoretical education. All classes are designed using innovative, active teaching methods, requiring students to use their acquired skills in various real-life situations.

The practical experience gained in business knowledge will be beneficial in the future in any field, from commerce, industry, and financial institutions, to services, consulting agencies, non-profit administrative state and local institutions.

The advantage of the program offered by Wyższa Szkoła Biznesu — National-Louis University, besides its modern business program, is the foreign language education which is based on intensive learning of two foreign languages.

One distinguishing mark of our program is access to the use of the latest computer technologies as important tools used in business.

Students' Science Interest Groups

- Political Marketing Interest Group
- Stock Exchange and Investment Interest Group
- Marketing Communication Science Group
- Computer Graphics Interest Group
- Economy Interest Group
- Obtaining Information Interest Group
- Open Sources Systems Science Group
- Political Analyses Interest Group
- Accounting Interest Group

- Marketing Communication Interest Group

In addition, students organize several scientific conferences, workshops and numerous cultural and entertainment events, including the Annual Students' Celebrations in May.

WSB-NLU additionally offers a lot of attractive scholarship programs abroad, i. e. LLP/Erasmus and a scholarship from DePaul University in Chicago.

The title "Triple diploma" was given for the possibility to receive the additional diploma of the University of Wales, whose diplomas are given to the approved students of WSB — NLU and to I. I. Mechnikov University as well in the case of the successful thesis completion.

Formula of the studying program could be "2+2+1", that is two years of regular studying at Mechnikov University "International Management" speciality; two years of studying as a regular students at WSB "Management" speciality and distant students at ONMU with the joint acknowledgement of the credits on similar courses.

After the second two years the students received bachelor diplomas of WSB and Wales Universities, and as distant students receive bachelor degree from Mechnikov side. Besides, last year provides the possibility to obtain master or specialist degree in Ukraine.

Thus, such a scheme allows to save time and efforts and to receive the qualitative education, competitive for the real time in Europe, Poland and Ukraine.