



**European Commission
Representation in Poland**



**Ministry of Foreign Affairs
of the Republic of Poland**



**Ministry of Culture and National Heritage
of the Republic of Poland**

**The Ministry of Science and Higher Education
of The Republic of Poland**



**WYŻSZA SZKOŁA BIZNESU
NATIONAL-LOUIS UNIVERSITY**



Towards a new creative and innovative Europe

WARSAW CONFERENCE

TOWARDS A NEW CREATIVE AND INNOVATIVE EUROPE
CONFERENCE PROGRAMME AND INVITATION
Warsaw, November 30th – December 2nd, 2006

Honorary Committee

Undersecretary of State Olaf Gajl

The Ministry of Science and Higher Education

Ambassador Jan Store

The Embassy of Finland in Warsaw

Ambassador Róża Thun

The Representation of the European Commission in Poland

Undersecretary of State Krzysztof Olendzki

The Ministry of Culture and National Heritage

Rector Krzysztof Pawłowski

Wyższa Szkoła Biznesu – National Louis University

CONFERENCE PROGRAMME

November 30th, 2006

The Ministry of Science and Higher Education, ul. Wspólna 1/3, Room 117

6:00 p.m. Introductory Address

Jorma Routti "Finland as a Knowledge Economy. Elements of Success and Lessons Learned"

7:00 to 9:00 p.m. Opening Buffet

December 1st, 2006

Business Center Club, Plac Żelaznej Bramy 10

9:30 to 10:00 a.m. Opening Ceremony

Chairman: Krzysztof Pawłowski

Welcome addresses

The Embassy of Finland

The Representation of the European Commission in Poland

The Ministry of Science and Higher Education

The Ministry of Culture and National Heritage

The Ministry of Foreign Affairs

10:00 a.m. to 12:45 p.m. PANEL ONE

The foundations of European creativity and innovation

Chairman: Louis Emmerij

PANELLISTS:

Mikel Landabaso

Paul Drewe

Karel Mueller

Ron Boschma

Bohdan Jung

11:30 a.m. to 11:45 Coffee break

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman.

12:45 Press Conference

1:00 p.m. to 2:00 p.m. – Lunch

2:00 to 4:00 p.m. PANEL TWO

Creativity and innovation as a challenge for the European corporation (enterprise)

Chairman: Jorma Routti

PANELLISTS:

Erkki Ormala, NOKIA

Bogusław Skuza, SKANDIA

Krzysztof Bulaszewski, IBM

A panellist from aviation sector

Piotr Górecki, BIOTON

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman

4:00 to 4:30 p.m. Coffee break

4:30 to 6:30 p.m. PANEL THREE

The creativity and innovation as a challenge for the European Union

Chairman: Mikel Landabaso

PANELLISTS:

Olaf Gajl

Ewa Ośniecka-Tamecka (tbc)

Tomasz Grosse

Thomas Schauer

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman.

December 2nd, 2006

Business Center Club, Plac Żelaznej Bramy 10

9:30 to 11:30 a.m. PANEL FOUR

Creativity and innovation as a challenge for European regions and cities

Chairman: Gerd Schienstock

PANELLISTS:

Martti Launonen

Krzysztof Pawłowski

Rafał Dutkiewicz

Hans van Zon

Valtteri Kaartemo

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman.

11:30 a.m. to 12:00 noon Coffee break

12:00 – 2:00 p.m. PANEL FIVE

Creativity and innovation as a challenge for the European University and R&D Community

Chairman: Wilhelm Krull

PANELLISTS:

Jerzy Langer

Simone Arnaldi

Dimitrios Konstadakopoulos

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman

2:00 to 3:00 p.m. – Lunch

3:00 to 5:30 p.m. PANEL SIX

Creative and innovative Europe of the XXI century towards an European Research Programme

Chairman: Antoni Kukliński

PANELLISTS:

Jan Lambooy

Daniele Ietri, Silvia Rota

Krzysztof Porwit

Józef Niżnik

Anna Gąsior – Niemiec

Wojciech Burzyński

Roman Galar

DISCUSSION

Answers by the panellists.

Concluding remarks of the Chairman

5:30 to 5:50 p.m. Conclusion of the conference by

Krzysztof Pawłowski

5:50 to 6:30 p.m. A Farewell glass of wine offered by His Excellency Jan Store the Ambassador of Finland

The organizers of the conference express their appreciation to SKANDIA ZYCIE Towarzystwo Ubezpieczeniowe SA for a contribution to the financial background of the conference.

Organizing Committee:

Agnieszka Gryzik

Katri Pacek

Wojciech Wysocki

Jan Tendaj

Monika Smoleń

Andrzej Kosmala

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Arja Makkonen

Marzenna Guz-Vetter

Katarzyna Czapczyńska

Krzysztof Motyk

Iwona Pawlikowska

Anna Maria Torz

Cezary Lusiński

We would like to invite you to participate in the conference

“Towards a new creative and innovative Europe”,

which is going to take place in Warsaw from November 30 to December 2, 2006.

The conference is organised under the auspices of The Finnish EU Presidency by The Ministry of Science and Higher Education, Embassy of Finland in Warsaw, The Representation of the European Commission in Poland, The Ministry of Culture and National Heritage, The Ministry of Foreign Affairs and The Wyższa Szkoła Biznesu – National Louis University.

Lectures and panel discussions will be conducted by prominent academics and business leaders within the field.

R.S.V.P. by 29 November to Ms. Agata Wydmańska, email: awydmanska@wsb-nlu.edu.pl, mobile 663 88 56 92, phone 22 839 68 36

List of Speakers:

1. **Jorma Routti**, Prof., Chairman, CIM Creative Industries Management
2. **Krzysztof Pawłowski**, Dr, Rector, Wyższa Szkoła Biznesu – National Louis University
3. **Louis Emmerij**, Prof. Dr, Co-Director, United Nations Intellectual History Project, Former President, OECD Development Centre, Paris, Graduate Center, City University of New York
4. **Mikel Landabaso**, Dr, Deputy Head of Unit - Spain, Directorate General for Regional Policy, EU Commission
5. **Paul Drewe**, Prof., Faculty of Architecture, Delft University of Technology
6. **Karel Müller**, Prof., Vice-dean, Lecturer, Faculty of Humanities, Charles University
7. **Ron Boschma**, Professor, Utrecht University, Department of Economic Geography, The Netherlands
8. **Bohdan Jung**, PHD, Institute of International Studies, Warsaw School of Economics
9. **Erkki Ormala**, Director for Technology Policy, Nokia, Finland
10. **Bogusław Skuza**, President of Skandia Life S.A. in Poland
11. **Marek Darecki**, Aviation Valley (tbc)
12. **Krzysztof Bulaszewski**, Dyrektor Działu Systemów i Technologii, IBM Polska Sp. z o.o.
13. **Olaf Gajl**, Under Secretary of State, Ministry of Science and Higher Education
14. **Tomasz Grosse**, Dr, Institute for Public Affairs
15. **Thomas Schauer**, Dr, Director, European Support Centre of the Club of Rome
16. **Gerd Schienstock**, Prof. Dr, Professor, Work research Centre, University of Tampere
17. **Martti Launonen**, Dr, Vice President, Technopolis Plc
18. **Rafał Dutkiewicz**, President of Wrocław
19. **Daniele Ietri**, PHD, Assistant/Contract Professor, Faculty of Economics, University of Turin
20. **Silvia Rota**, PHD, Assistant/Contractor Professor, DITER, POLITECNICO E UNIVERSITÀ DI TORINO
21. **Valtteri Kaartemo**, Research Associate, Pan-European Institute, Turku School of Economics
22. **Wilhelm Krull**, Dr, Secretary General, VolkswagenStiftung
23. **Jerzy Langer**, Prof., Professor, Institute of Physics, Polish Academy of Science
24. **Simone Arnaldi**, Dr, Director, Istituto Jacques Maritain
25. **Dimitrios Konstadakopoulos**, Center for European Studies, Faculty of Humanities, Language and Social Science, University of the West of England
26. **Antoni Kukliński**, Professor, RECiFER Wyższa Szkoła Biznesu – National Louis University
27. **Jan Lambooy**, Prof. Dr, Honorary Professor Regional and Urban Economics, University of Utrecht
28. **Hans van Zon**, Prof., University of Sunderland
29. **Krzysztof Porwit**, Professor Emeritus, Warsaw School of Economics
30. **Józef Niżnik**, Institute of Philosophy and Sociology Polish Academy of Science
31. **Anna Gąsior-Niemiec**, PHD, Research fellow, Institute of Philosophy and Sociology, Polish Academy of Sciences
32. **Wojciech Burzyński**, PH. D. Econ., Programme Manager, Foreign Trade Research Institute
33. **Roman Galar**, Prof., Institute of Computer Engineering, Control and Robotics, Wrocław University of Technology